

In order to get to know you and your business better I have put together this questionnaire. You are certainly not obligated to disclose any information if you don't want to. By doing so however, it will help me tremendously in helping you craft an Internet strategy that will be profitable for you. You can elect to write your answers and fax them to me at 866-242-3580, we can discuss these items over the phone, or you can email me answers as well at rick@mlssoftware.com

Name _____
Brokerage _____
Address _____
Phone _____ Cell _____
Website URL _____ Email _____

How long have you been a Realtor _____ Designations _____
On average how many transaction are you involved in yearly? _____

Do you own a smartphone _____ Do you own a tablet _____ PC / Mac _____

Where does your business come from? Rank in order of importance, 1, 2,3, etc

Broker Leads _____ Floor Calls _____ Realtor.com _____ Homes.com _____ ListingHub.com _____
Trulia.com _____ Zillow.com _____ Referrals _____ Advertising _____ Website _____ Craigslist _____
Investors _____ Relocation _____ Military _____ Expired Listing _____ Friends _____ Other _____

Are you a member of Chamber of Commerce or BBB _____
Do you attend business networking functions (if so, which, how often) _____

Do you use a Laptop or Tablet for Listing Presentations _____
On Facebook _____ On Twitter _____ On Pintrest _____ On Google + _____
Other social networks you frequent _____

Do you use an RSS Feed to keep up with websites news and articles _____
Where do you go to keep up with industry news?
Broker _____ Rismedia.com _____ InmanNews.com _____ CNN.com _____ NY Times _____
Broker Franchise Website _____ Other _____

How would you rate your computer skills? Enough to get by _____ Intermediate _____ Rockstar _____

Do you have time or care to write articles and want to utilize social media to gain more awareness? _____

What are your expectations from a website for your business? What do you want to accomplish?

